

Innovative crop protection strategies



Integrated plant protection means taking into account all the available plant protection methods to control crops' enemies. This approach involves "integrating" all the appropriate measures to reduce the development of populations of harmful organisms. The use of plant protection products and alternative direct interventions must be kept to the lowest possible level, depending on the type of season and the availability of operational protection solutions.

The aim is to achieve both economic and agronomic performance. Integrated control favours growing healthy crops through encouraging natural mechanisms to control bioagressors, according to agri-environmental principles.

Changing practices : Finding new ways of protecting crops

Resistant varieties : This has a double advantage in disease control

Weed control : Agronomic solutions are the cornerstone of effective strategies

Barley yellow dwarf virus : Combining all means of control available